

APC

a bicycle for your mind

For Immediate Release

APC Goes on Sale through Newegg.com in US and Canada

Quick start guide and technical documentation available

We are pleased to announce that APC will be available for online order through Newegg.com beginning on the morning (PST) of August 14th, 2012. Newegg is one of the pre-eminent online retailers of computer hardware and software goods and is an ideal partner to provide quick and reliable service for those of you in the US and Canada. Choosing Newegg as one of our distribution partners will greatly help to reduce shipping costs and delivery times.

Also available at this time are the quick start guide and technical documentation to assist new users to familiarize themselves with APC. For those wishing to use APC as a development platform the bootloader and kernel are available for download. All of this material is available in our ever evolving library collection at: <http://apc.io/library/>

If you have not had the chance to check out the APC forum please visit <http://forum.apc.io/>. There are many discussion threads with great ideas how to help get the most out of your APC.

For APC ordering information through Newegg.com, please visit:
<http://www.newegg.com/Product/Product.aspx?Item=13-181-041>

For more information about APC please visit: apc.io

RS Components

RS Components and Allied Electronics are the trading brands of Electrocomponents plc, the world's leading high service distributor of electronics and maintenance products. With operations in 32 countries, we offer more than 550,000 products through the internet, catalogues and at trade counters to over one million customers, shipping more than 46,000 parcels on the same day the orders are received. Our products, sourced from 2,500 leading suppliers, include electronics, automation and control, test and measurement, electrical and mechanical components.

Electrocomponents is listed on the London Stock Exchange and in the last financial year ended 31 March 2012 had revenues of £1.27bn.

For more information, please visit the website at www.rs-components.com <<http://www.rs-components.com/>>.

About APC

APC was born from our love of computers and our realization that the PC needs a fundamental redesign. The redesign that we offer is a computer that is more accessible, and more valuable, because you're not paying for functions that you don't need and won't be

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using. With its small form factor, low power consumption, and customized version of the world's most popular smart phone operating system, we've designed APC to be a bicycle for your mind, enabling ever more people to access to the Internet and opening up exciting opportunities for innovation on the platform. www.apc.io

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